

MEDIA RELEASE

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THE STAR BRISBANE IGNITES CITY'S ENTERTAINMENT SCENE WITH NEW VENUE – LIVEWIRE

The Star Brisbane is dialling up the tempo with its electrifying new live entertainment venue LiveWire set to showcase Queensland's biggest and brightest stars.

From August 2024, LiveWire will bring the soundtrack of Brisbane to life with a genre-bending lineup spanning music, comedy and so much more.

Ready to unearth Brisbane's next headline artists, homegrown talent will be at the forefront of a dynamic rotation of live acts and late-night entertainment, amongst a bespoke program of special events that are set to ignite the senses.

Shining in the heart of the \$3.6 billion Queen's Wharf precinct with its invigorating ambiance and breathtaking vistas of the river, the venue aims to transport guests through a unique night of discovery with heart-stirring solos, adrenaline inducing headliners, side-splitting comedy and classic Aussie anthems. From basking in the melodies or succumbing to the irresistible pull of the dancefloor, LiveWire will serve as a beacon for Brisbane's burgeoning music scene.

The newly announced venue will provide an additional platform for Brisbane's vibrant music and arts scene; building on Treasury Brisbane's beloved LiveWire 24/7 Sports Bar and further enhancing the experience by introducing specialised live entertainment venue LiveWire, alongside a dedicated Sports Bar.

The Star Brisbane Chief Operating Officer, Hospitality, Kelvin Dodt, said this exciting new chapter would honour the exuberant energy and entertainment synonymous with the iconic LiveWire brand, while showcasing and celebrating some of the region's biggest and brightest stars.

"The Star is committed to supporting and presenting the best of Queensland whether it's local produce, art or music and entertainment," said Mr Dodt.

"Brisbane is building a well-deserved reputation as a world class city and as such needs a vibrant night-time entertainment economy that thrives every day of the week.

"LiveWire will contribute to Brisbane's cultural fabric and ensure the city's new multi-billion-dollar project reenergises a previously underutilised riverside precinct through entertainment, dining, art and unique experiences for everyone to enjoy and embrace their way."

In an exclusive behind-the-scenes tour of The Star Brisbane, Brisbane's own homegrown success story, *Sheppard*, were joined by emerging Brisbane band *LA BOUM*'s musical director, Stephen Anning, and *Hamilton* husband and wife soul duo, Lai Utovou and Rachel Everett-Jones.

Echoing the anticipation felt throughout Brisbane, Sheppard expressed their excitement in seeing a brand new space for artists and musicians to showcase their talents.

"It's awesome to see another dedicated space for live music and entertainment taking shape in our hometown! We know firsthand the importance of having venues like LiveWire to showcase homegrown talent and provide a platform for artists to shine," said Amy Sheppard.

"The stand-out feature has to be the incredible sound system. Performances at LiveWire won't just be about the music; it will be an immersive experience for both the artist and the audience.

"A strong creative economy helps artists thrive and we can't wait to see this exciting new chapter in Brisbane's music scene become a reality. See you all on the dancefloor at LiveWire!"

Boasting an open, energised space with panoramic views of the river, the sleek yet spirited venue will serve up a variety of signature cocktails, such as 'The Rocktail', a sweet, citrus blend of strawberry and passionfruit puree, echoing LiveWire's vibrancy. Whilst a selection of booth packages will be on offer for special events and occasions.

Leading international designers, Hassell, were charged with curating LiveWire's refreshed identity, crafting a bold interior that ignites the senses and delivers a dramatic visual experience. The venue's suspended speakers are strategically positioned to envelop the space and transform any occasion into a celebration of sound and spectacle. Complemented by a custom-designed ceiling that allows maximum acoustic control, LiveWire will create a sensational sonic experience that spans from the comfort of the lounges to the expansive dancefloor.

LiveWire joins a myriad of new experiences announced for The Star Brisbane, the entertainment hub at the heart of Queen's Wharf Brisbane precinct.

The new live entertainment venue is expected to launch as part of the precinct's phased opening from August 2024, alongside The Star's sprawling Sports Bar, a reimagined Fat Noodle restaurant by celebrity chef Luke Nguyen, Italian restaurant Cucina Regina, the highly-anticipated Sky Deck trio Aloria, Cicada Blu and Babblers, and The Star's signature 5-star hotel, The Star Grand.

LiveWire's full entertainment program and booth packages will be released at a later date.

For more information, visit the star.com.au/brisbane

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FAST FACTS

- Building on Treasury Brisbane's beloved LiveWire 24/7 Sports Bar, The Star Brisbane introduces LiveWire as a specialised live entertainment venue, alongside a dedicated Sports Bar.
- The Star Brisbane's LiveWire will shine a spotlight on homegrown talent through a dynamic line up of solo artists, headline entertainment, side-splitting comedy, dazzling drag shows, soulful jazz renditions and more.
- Boasting panoramic views of the river, the venue is set to become Brisbane's newest haven to forge unforgettable memories on the dancefloor and revolutionise the city's nightlife.
- LiveWire's unveiling provides a further glimpse of the myriad of venues and experiences that will make up The Star Brisbane when it commences a staged opening from August 2024, including Sports Bar, Fat Noodle, Cucina Regina, Aloria, Cicada Blu and Babblers.

The Star Brisbane

Positioned at the heart of the Queen's Wharf Brisbane precinct, The Star Brisbane will deliver four future world-class hotels, a myriad of new restaurants, bars and entertainment experiences, luxury retail, and a thrilling new era in events to Brisbane's CBD. Not to mention The Star Brisbane's striking showpiece Sky Deck, a 250m rooftop runway of restaurants and bars floating 100m above the Brisbane River and the resort's Leisure Deck, a 12,000sqm open-air oasis which delivers two football fields of public space. From a selection of Brisbane's grandest hotels to delectable dining, spectacular sky-high views and unique experiences for locals and tourists alike, The Star Brisbane promises to celebrate the best of our river city.

Queen's Wharf Brisbane

Set to commence a staged opening from August 2024, the \$3.6 billion Queen's Wharf Brisbane development blends stunning contemporary architecture with thoughtfully restored heritage buildings and beautifully curated landscaped riverside parklands across more than 12 hectares on Brisbane's river edge. It is expected to attract an estimated 1.4 million additional visitors each year once open and will provide a pedestrian link between two of Brisbane's largest cultural and lifestyle precincts, linking South Bank to The Star Brisbane and Queen's Wharf via the Neville Bonner Bridge.

Queen's Wharf Brisbane is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

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