



THE STAR

Media Release

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THE STAR SYDNEY FIRES UP FOR THE SUPERBOWL PLAYOFF SERIES

As anticipation builds for one of the world's hottest sporting events of 2021, Super Bowl LV, lose yourself in every nail-biting game of the NFL Playoffs Series with The Star Sydney's front row tickets.

With its legendary stadium-like atmosphere and unrivalled mega screen viewing, The Star's iconic 24/7 Sports Bar has undoubtedly mastered its epic coverage of the Super Bowl extravaganza over the years and 2021 is no exception.

Masterfully equipped with the essentials needed to broadcast sporting's biggest and most prestigious events, 24/7 Sports Bar boasts over 50 LCD TVs, a massive 34m² LED mega screen and a state-of-the-art surround sound system.

The venue will have you on the edge of your seat relishing in the contagious energy of the Super Bowl LV lead-up with the entire NFL Playoffs Series screened live across five days with Budweiser and Jack Daniels drink specials, sporting-inspired menu classics and exciting giveaways up for grabs.

The venue is set to come alive with all the hype, buzz and action of the playoffs from Sunday 10 January before the highly anticipated championship event is broadcast live, large and loud on Monday 8 February.

Fanatics can rest assured their only job is to kick back and bask in all the glory and intense rousing energy synonymous with Super Bowl and the NFL Playoffs.

Fans can fuel up for the playoffs with \$5 Bacon and Egg Rolls and a \$12 BIG Breakfast of Fried Eggs, Bacon, Baked Beans, Tomato, Hash Brown and Sourdough before enjoying \$9 bottles and \$35 buckets (4) of Budweiser and Jack Daniels.

By purchasing a bucket of four Budweiser at 24/7 Sports Bar, supporters have the chance to win one of three authentic NFL jerseys at every playoffs game day. While the purchase of a Jack Daniels product until February 8 will see you score the chance to win an Indian Motorcycle as well as a turn spinning the prize wheel for an instant win.

And that's just the warm-up! The Star's electric atmosphere will be dialed up a notch on Monday 8 February with every minute of Super Bowl LV broadcast straight from the US across 24/7 Sports Bar and Rock Lily. The venues will also bring all the off-field action of Florida's Raymond James Stadium direct to you with a non-stop line-up of live music, roaming entertainment, giveaways and special guests.

Dates to mark in the calendar:

Sunday 10 January - 5am – 3:45pm

Monday 11 January - 5am – 3:34pm

Sunday 17 January - 8:30am – 3:45pm

Monday 18 January - 7am – 2pm



Monday 25 January - 7am – 2pm
Monday 8 February – Super Bowl LV Live

For more information visit: <https://www.star.com.au/sydney/whats-on/24-7-sports-bar/NFL>

For more information, please contact:

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