



THE STAR

Media Release

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## THE STAR SYDNEY CHAMPS MAKES A RETURN TO 2021 WITH A MEGA PRIZE POOL

Boasting the largest prize pool in the southern hemisphere, The Star Sydney Champs will make a much-anticipated return to the competition line-up this July in what promises to be an epic showdown of poker's finest talent.

Dealing poker enthusiasts the perfect hand, the 13-day tournament is tipped to attract an impressive field of 2,500 players, including big-name stars from both Australian shores and across the Tasman, all vying for the hefty estimated \$3.5m prize pool.

Running from July 21 – August 2, The Star Sydney Champs is the state's longest running homegrown tournament and this year's vibe is set to be extra electric as it's the first major poker event to be held in New South Wales since COVID-19 hit.

In an even bigger boost to Australia's poker scene, the tournament's impressive \$3.5m estimated prize pool is the largest the entire southern hemisphere has seen on the competition table since the pandemic began.

The room will be abuzz with all the built-up excitement and tension with players hungry to make their long-awaited return to the competitive arena as they outmanoeuvre each other for the Main Event's championship title.

With a \$330 buy-in, Satellites for the Main Event will be held in early June before the tournament takes over The Star Sydney with 45 cash and tournament tables across 9 nail-biting events. Buy-ins range from \$440 to \$5,000 with the Main Event buy-in at \$3,000.

Since the inaugural event in 2009, The Star Sydney Champs has grown year on year becoming one of the main events on the annual poker calendar attracting a field stacked with big-hitters.

Now in its twelfth year, the annual event delivers a huge injection to both the local and NSW economies with players from across the country and New Zealand flocking to The Star Sydney to compete in one of the most iconic cities in the world.

The news of The Star Sydney Champs' return comes on The Star Gold Coast, hosting the prestigious World Poker Tour DeepStacks Festival this month in what is another huge coup that further cements The Star Entertainment Group as Australia's home of poker.

Start shuffling the deck because registrations for The Star Sydney Champs are opening on Monday 24 May! With only limited seating available, players are encouraged to get in quick and ensure they register before booking flights and accommodation.

For more information:

<https://www.star.com.au/sydney/whats-on/poker/sydney-champs-2021>

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