

# J media release

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## **The heart of Jupiters to be transformed**

Marking the next phase of the property's transformation, Jupiters Gold Coast will this month commence the refurbishment of its atrium area and sail.

The transformation of the atrium, which welcomes up to 15,000 people every day, will encompass four specialist projects:

- A new-look Atrium Bar
- Replacement of the iconic atrium sail
- The addition of another two new food & beverage offerings.

The Star Entertainment Group Managing Director Queensland Geoff Hogg said the next phase of the investment would take shape over the coming few months.

"The atrium area has long been known as the heart of Jupiters. The lobby area, the hotel, the theatre and food & beverage experiences all pivot around this central point – it's one of the first things guests see when arriving on property and it influences the entire look and feel of its surroundings," said Mr Hogg.

"This multifaceted project is therefore a key stage in the transformation of our existing facilities ahead of our rebrand to The Star Gold Coast later this year, and one which will create even more fantastic offerings for our guests."

As part of the project, the Atrium Bar will take on a new-look to create a reinvigorated experience for guests, while the replacement of Jupiters' 2,612 square-metre sail will be a first for the property, having installed the initial structure more than 30 years ago.

Managed by CPB Contractors, the project will see the temporary closure of Atrium Bar for a period of approximately four weeks to undertake the refurbishment. The carpets, lighting and furniture will all be replaced to reflect a softer, more neutral colour pallet, while the installation of illuminated lighting and timber and bronze detailing throughout will bring more light and life to the area.

The property's temporary burger pop-up, which resides in the former Spinners area, will also close on July 16 to make way for two new food & beverage offerings, with further details to be released at a later stage.

As with all developments, there comes some short term disruption but Mr Hogg promised the end result would be well worth it.

"With the refurbishment of our almost 600 rooms already underway, and construction of the new six-star tower beginning to make headway at the front of the property, we're well on our way to creating a world-class integrated resort," Mr Hogg continued.

"We have received some fantastic feedback from our transformation so far and we're determined to continue our work to create a place where locals and visitors can experience the Gold Coast and enjoy everything we're famous for."

The remaining restaurants, hotel, theatre and casino will continue to operate as usual while the redevelopment is underway, though some facilities or entry points may be temporarily located in a different area. Scaffolding will be erected over the coming few weeks, with all four projects scheduled to be completed later this year.

The atrium area project forms part of Jupiters' current transformation, which promises to enhance the

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Gold Coast's reputation as one of the world's top tourist destinations.

When complete, the \$345 million redevelopment – which includes award-winning restaurants Kiyomi, Cucina Vivo, and Garden Kitchen & Bar – will see the refurbishment of the property's almost 600 hotel rooms, a new luxury six-star all-suite tower and an array of contemporary restaurants and bars.

For more information visit [www.jupiterstransformation.com.au](http://www.jupiterstransformation.com.au)

**ENDS**

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